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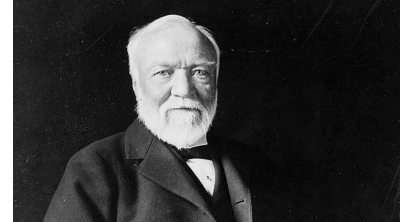
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# Gilded Age - Vocab Cards

## Andrew Carnegie ]>

an American businessman who led the expansion of the steel industry in America from the 1870s to the early 1900s and later wrote "The Gospel of Wealth" about the need for the rich to create and donate to charities.

Although a powerful American businessman who led the expansion of the steel industry, \_Andrew Carnegie\_ also committed himself to philanthropy and wrote about the responsibility wealthy people have to help the poor.



Use this word in a sentence or give an example to show you understand its meaning:

Make a connection between this word and another word or idea:

## gild ]>

**to cover in gold.**

The sculptor decided to \_gild\_ the statue so that it would look more valuable.

Synonyms: overlay, veneer



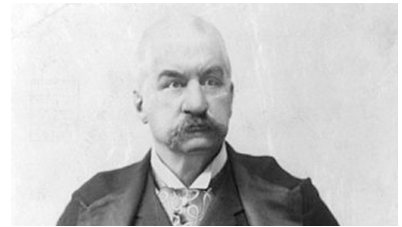
Use this word in a sentence or give an example to show you understand its meaning:

Draw this vocab word or an example of it:

### J.P. Morgan ]>

**a wealthy and powerful American banker who organized many large business mergers beginning in the 1890s.**

In the 1890s, \_J. P. Morgan\_ expanded his banking empire to colossal proportions. His bank houses were so large that they loaned money to other banks.



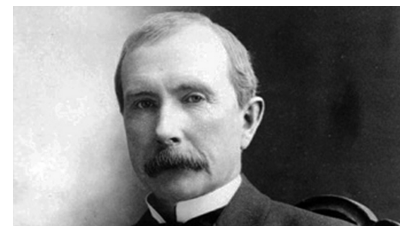
Use this word in a sentence or give an example to show you understand its meaning:

Make a connection between this word and another word or idea:

### John D. Rockefeller ]>

**a very wealthy businessman who founded Standard Oil in 1870; at one point, he controlled 90% of all the oil in the United States.**

As a young bookkeeper, \_John D. Rockefeller\_ claimed that there was no future in the oil industry, yet he went on to found the Standard Oil monopoly.



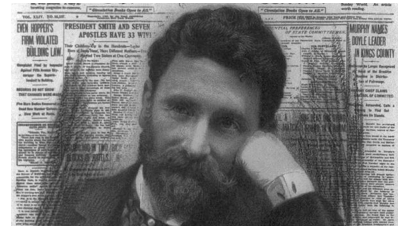
Use this word in a sentence or give an example to show you understand its meaning:

Make a connection between this word and another word or idea:

## Joseph Pulitzer ]>

**an American newspaper publisher who introduced sensational journalism to the papers he owned in the 1880s.**

In the 1880s, American newspaper publisher \_Joseph Pulitzer\_ used sensational journalism in the papers he owned to influence the thoughts of the American public on issues such as Spain's treatment of Cuba.



Use this word in a sentence or give an example to show you understand its meaning:

Make a connection between this word and another word or idea:

## laissez-faire ]>

**a governmental policy of interfering in economic affairs as little as possible.**

The politician supported \_laissez-faire\_ policies because she didn't think the government should interfere much with the American economy.



Use this word in a sentence or give an example to show you understand its meaning:

Draw this vocab word or an example of it:

## monopoly ]>

**exclusive control over a service or product on the market.**

The powerful business owner bought out her competition until she had a total \_monopoly\_ on the industry.

monopoly

Use this word in a sentence or give an example to show you understand its meaning:

Draw this vocab word or an example of it:

## Social Darwinism ]>

**a 19th-century theory that held that society and groups of people are subject to the same laws of natural selection as animals and plants.**

**It was used to justify racism and colonialism through its belief in racial superiority.**

The nineteenth-century theory of \_Social Darwinism\_ led Europeans to think they had a duty to colonize Africa, Asia and South America because they were genetically superior to the native people living there.

Social Darwinism

Use this word in a sentence or give an example to show you understand its meaning:

Make a connection between this word and another word or idea:

## Standard Oil Company ]>

a powerful and very rich oil company established in 1870 by John D. Rockefeller; in 1911, the US Supreme Court ruled that it was an illegal monopoly.

Established in 1870 by Rockefeller, the \_Standard Oil Company\_ dominated industries and even had a hold in the U.S. government, though it was later declared an illegal monopoly.



Use this word in a sentence or give an example to show you understand its meaning:

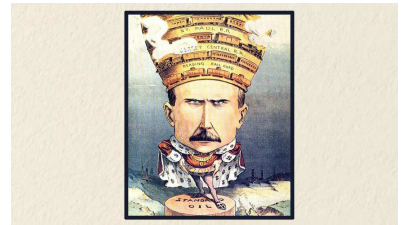
Draw this vocab word or an example of it:

## tycoon ]>

a wealthy and powerful businessperson.

Though he came from poverty, the \_tycoon\_ made millions after he started and ran the successful company.

Synonyms: baron, capitalist, industrialist



Use this word in a sentence or give an example to show you understand its meaning:

Draw this vocab word or an example of it: