

Name _____ Date _____

THE MEDIUM IS THE MESSAGE

Topic: _____

Imagine you learned about this topic through a different medium. Mark one listed below, and answer the following questions. How might this medium affect the information? Might it change your reaction or opinion? What additional information might you learn? What information might be missing? Would you trust this medium more or less?

- ☐ watched it on TV
- ☐ read about it online
- ☐ saw it on social media
- ☐ witnessed it for yourself
- ☐ heard about it on the radio or a podcast
- ☐ read about it in a print newspaper, magazine or book
- ☐ heard about it from a friend, family member or teacher
- ☐ other: _____

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.