

Name _____

Date _____

Public Safety & Memes - Answer Key

Read each question and circle the correct answer.

1. Some agencies in the _____ are turning to unconventional methods of communication.

- ☒ A. United States
B. United Nations
C. United Kingdom
D. United Arab Emirates

2. These agencies are now using _____ to convey information to the public.

- A. music
B. robots
☒ C. memes
D. video games

3. One government agency behind this campaign is in charge of

- A. foreign policy.
B. American history.
C. presidential elections.
☒ D. consumer product safety.

4. These images can be found on

- ☒ A. Twitter.
B. WeChat.
C. Snapchat.
D. WhatsApp.

5. True or False: This campaign is designed to cut through the current information overload.

- ☒ A. True
B. False