

Name _____

Date _____

The Evolution of News Media - Answer Key

Read each question and circle the correct answer.

1. Three main factors that influence news coverage are the events that occur, the journalists who decide what to cover, and {}.

- ☒ A. the consumers of news
- B. the studio executives
- C. the newspaper owners
- D. the politicians who talk about the news

2. Where was the first continuous press in the US located?

- A. New York
- B. Philadelphia
- ☒ C. Boston
- D. Washington, DC

3. True or False: In colonial America, most newspapers were against revolution.

- A. True
- ☒ B. False

4. Freedom of the press is written into the {}.

- A. presidential oath of office
- B. Magna Carta
- ☒ C. Bill of Rights
- D. Declaration of Independence

5. Which of these best describes yellow journalism?

- A. The practice of poaching journalists from competing publications
- B. A system in which newspapers copied stories from each other to compete for audiences
- C. A type of newsprint invented in the early 1800s that was cheaper and easier to produce
- ☒ D. An editorial style that prioritized sensational stories in order to gain readership

6. Which form of media did FDR become famous for using to communicate with Americans?

- A. Newspapers
- B. Magazines

- ☒ C. Radio
- D. Television

7. The first ever televised presidential debate in 1960 was between which two candidates?

- A. Dwight D. Eisenhower and Adlai Stevenson II

- C. Lyndon B. Johnson and Barry Goldwater
- D. Everett Dirksen and Robert F. Kennedy

☒ B. John F. Kennedy and Richard Nixon

8. Televised footage of Bloody Sunday in 1965 contributed to Congress passing the {} later that year.

- A. Civil Rights Act
- B. Equal Rights Amendment

- ☒ C. Voting Rights Act
- D. 23rd Amendment

9. How has the internet changed the news landscape?

- A. Private companies are no longer allowed to cover the news.
- B. The government has placed new limits on free speech online.

- ☒ C. Now everyday citizens have the power to share and repost news stories.
- D. Blogs are now the most popular source of news media.

10. {} is the most popular form of news media today.

- A. Radio
- B. Newspaper journalism

- ☒ C. Television
- D. The internet